

# Exhibitor Information

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## IAGP Annual Meeting & Expo

February 11-12, 2016  
Embassy Suites & Conference Center  
100 Conference Center Dr.,  
East Peoria, IL 61611

PO Box 210  
Stockton, IL 61085  
[www.iagp.org](http://www.iagp.org)  
(815) 973-3000

IAGP is returning to the Embassy Suites where multiple entry doors allow for easy setup and breakdown, large meeting rooms, and large overhead doors that will allow for vehicle display on the show floor. There is also a large parking lot in full view of conference lobby for outside display of large equipment.

### Event Schedule

Thursday, Feb. 11, 2016

Exhibitor Set –Up	10:30am –2:45 pm
Expo Open	3 – 8:00 pm
Complimentary Food	4:30 – 7 pm
Complimentary Beer & Soda	4:30 – 7 pm

Friday, Feb. 12, 2016

Expo reopens	7 – 9 am
Tear-down	after 9 am
Contractor Seminar	8 - 4 pm (first hour on show floor)

Licensed contractors will receive 1 credit hour for visiting the exhibits. We are anticipating 250 attendees for seminars on Friday, so exhibits will be open from 7 am – 9am and a continental breakfast will be set-up on the show floor. Exhibitors are welcome and encouraged to attend Friday's seminars.

### Booth Size & Cost

Booths are 8' deep x 10' wide and includes one 8' draped table, two chairs, signage and two exhibitor passes. Price is \$450 for members; \$650 for non-members. Additional booths for members are discounted at \$350. Additional exhibitor passes are \$50 each. Electricity is an additional \$35.

### Inside Display of Large Equipment/Rigs

All vehicles or wheeled equipment displayed inside are subject to the rules and policies of meeting site and must be clean and driven in over protective carpet covering. The number of spaces for large equipment display is limited and placement would be in Booths 33-49. CALL IMMEDIATELY IF INTERESTED 815-973-3000.

### Outside Display for Rigs, Trucks, etc

Outside displays are highly visible and accessible. Outside space is charged the same as a single booth regardless of the amount of space actually occupied. IAGP needs to be informed of all outside display areas needed as well as any motorized equipment being brought into the show floor.

### Show Hospitality

Complimentary food and beer is offered on the Expo floor by IAGP and Expo sponsors (see sponsorship opportunities). Hospitality will be located in the center of the show. Hospitality sponsors are given first priority in booth location.

### Door Prizes & Awards

Please submit an item to be given away as a door prize before the show begins. As attendees make their way into your booth, each vendor will issue them a door prize ticket. To earn more chances at winning a door prize, attendees must visit more booths! We hope this will be one more way to increase traffic to all of the vendors. You will be given tickets to pass out just before the event begins. Drawing is held the last hour of the Expo on Thursday.

IAGP prizes and awards for exhibitors – IAGP has door prizes for exhibitors as well as awards. Awards are awarded on booth appearance, innovation (new products or new ways of using a product), inter-activeness of displayed, etc. It's our way of showing appreciation for your continued support and at the same time fun for everyone.

### Promotion

Postcards have been sent to all of the licensed water well contractors who are licensed in Illinois. The Expo is being heavily promoted on our web site as well as our social media pages. The Expo issue of Aquanotes will be distributed the second week of January with all of the expo details to all IL licensed water well contractors as well as health departments and other partner agencies. More than 1,200 copies of the issue will be distributed both in print and digital form.

Those who attend are busy people and come to see the latest products and services that will help them be more profitable and proficient. We are committed to helping exhibitors maximize their investment of time and marketing dollars by offering the following to you. **Upon request, IAGP will provide you with mailing labels of member contractor for your promotional mailing. Request must be received by January 1.**

### About the Embassy Suites & Conference Center

100 Conference Center Drive, East Peoria, IL 61611 Ph: 309-694-0200

Guest Rooms Room rate is \$139 (single or double) plus tax. When booking your room, make sure you mention you are with IAGP. Our room block will be released after January 15, 2016 so don't delay in making your reservation. Check-in time is 3 pm and check-out is 12 noon.

For Embassy Suites Hotel Reservations call 309-694-0200.

226 spacious two room suites (living room and bedroom). Amenities include high-speed internet access, microwave, refrigerator, coffeemaker, two flat screen TVs, work desk, sleeper sofa, iron with ironing board, hair dryer. Also on-site: complimentary cooked-to-order breakfast every morning, indoor pool, fitness center, on-site casual dining and free parking.

# Exhibitor Application



Company: \_\_\_\_\_  
Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_  
Email: \_\_\_\_\_

*Booth consists of an 8' x 10' space with pipe and drape, one 8' banquet table & two chairs. Booths are designed to accommodate tabletop displays only, product that is placed directly on floor must receive prior approval from show management. Also included are two exhibitor badges. Exhibitor badges are non-transferable and must be worn at all times during the event. Exhibitor registration includes admission to all programs/events of the Annual Meeting and Exposition without additional charge except those that have a special participation fee.*

## Show Hours

Thursday, Feb 11 from 3-8 pm and Friday, Feb 12 from 7-9am

## Booth Fee

IAGP Member \$450 (non rig). Additional booths \$350. \$ \_\_\_\_\_

Large Equipment space \$750 for 30 ft x 8 ft and \$1000 for 40 ft x 8 ft \$ \_\_\_\_\_

Non-IAGP Member \$650 (non rig). Additional booths \$650. \$ \_\_\_\_\_

Large Equipment space \$950 for 30ft x 8 ft and \$1200 for 40 ft x 8 ft \$ \_\_\_\_\_

AFTER January 25 ADD \$75 to Booth Space \$ \_\_\_\_\_

Additional passes are \$50 per person # of badges \_\_\_\_\_ \$ \_\_\_\_\_

Please print the names of your company's representatives:

\_\_\_\_\_

Standard Electrical Outlet (110V) - additional charge of \$35 \$ \_\_\_\_\_

Booth signage (no charge). Please indicate whether you would like signage.

Yes \_\_\_\_\_ No \_\_\_\_\_

Full payment must accompany this registration form. Total amount enclosed: \$ \_\_\_\_\_

Total number of Booths \_\_\_\_\_ Sponsorship \_\_\_\_\_

Payment by Check \_\_\_\_\_ or Credit Card \_\_\_\_\_

Credit Card: (Visa, Mastercard, Discover) \_\_\_\_\_ exp \_\_\_\_\_

3-digit Security code: \_\_\_ \_\_\_ \_\_\_ Billing address \_\_\_\_\_ Billing zip code \_\_\_\_\_

Signature of card holder: \_\_\_\_\_

**Cancellations must be in writing at least 40 days prior to event. No refunds less than 40 days prior to event.**

IAGP will assign booths. List the name of any competitors you do not want to be located next to:

\_\_\_\_\_

# Rules & Contract for Exhibiting



1. ELIGIBILITY - Exhibit privileges are extended to any firm manufacturing or supplying products or services used by the water well drilling and pumping industry. Manufacturers are not allowed to share exhibit space with other manufacturers, but wholesalers and suppliers may exhibit any products they normally handle.
2. REGISTRATION - All attendees, including exhibitor personnel, must be registered and wear an IAGP badge to enter exhibit hall. Admission to all events is by badge only. Badges are not transferable.
3. EXHIBIT & EXHIBIT SPACE – Booths are 8 x 10 spaces and includes one 8 ft draped table, signage and two chairs. Booths will be assigned on a “first come, first serve basis”. In all cases, every effort will be made to assign space in as close compliance as possible with applicant’s choice. IAGP reserves the right to decline or prohibit any exhibit which in its judgment is out of keeping with the character of the Expo, this reservation being all-inclusive as to persons, things, printed matter, products and conduct. IAGP reserves the right to alter the Floor diagram at any time due to number of booths sold. Space includes: table, table covering, sign and two chairs. All table coverings and decorations provided by other than IAGP must be fireproof. Crepe paper decorations are not permitted. No signs or other articles may be attached to walls or doors unless approved by exhibit facility. No attachments of any kind may be made to the floor or any part of the building.
4. INSIDE DISPLAY OF VEHICLES - All vehicles, trucks, and /or mobile equipment on display must have the battery cables disconnected and the cables taped off. The gas tank must contain less than ¼ tank of gas or 5 gallons, whichever is less, and the cap must be locked or else taped shut. Plastic and/or other protective material must be placed under vehicles, trucks, trailers or any mobile equipment and tires when displayed in the Exhibit Hall. No spraying of silicon allowed inside the facility.
5. EXHIBIT HOURS, SETUP, DISMANTLING - The display areas will be available for setup on Feb. 11 from 10-3pm. Exhibits must be open the entire run of the show which ends on Feb 12 at 9 am. No early exhibit dismantling will be allowed. All exhibits must be removed by 11 am on Feb. 12 2016.
6. LIABILITY & INSURANCE - Neither IAGP nor the exhibit suite management shall be held responsible for the safety of exhibits against robbery, theft, accident, or any destructive cause whatsoever, or for any injury to exhibitors or their employees. If insurance is desired it must be purchased by the exhibitors. IAGP and the exhibit site management will not be liable for any damage done to the exhibit site or any property or materials on or near the Exposition site that may be caused by any exhibitor or his representative.
7. SHIPMENTS - All advance shipments of exhibit materials should be addressed:  
Embassy Suites, 100 Conference Center Dr, East Peoria, IL 61611  
For: IAGP Expo/Nicole Haas/Joni Staley Feb. 11/12, 2016  
(show number of boxes per shipment on each box, # \_\_\_ of \_\_\_ boxes)  
  
Packages should be delivered no sooner than 3 days prior to function. Advanced shipments requiring unloading by hotel personnel (large shipments by freight companies) must be arranged for in advance.
8. PAYMENT FOR BOOTH SPACE- Full payment for exhibit space must accompany this contract. All checks are to be made payable to the Illinois Association of Groundwater Professionals (IAGP).
9. CANCELLATION - IAGP shall not be financially obligated or otherwise committed in the event of the Exposition being canceled deferred on account of strikes, fire, casualties, Acts of God or causes beyond its control, except that settlement by adjustment may be made for routine commitments made necessary for initial Exposition organization work and exhibitors reimbursed accordingly. Acceptance of this application by IAGP shall be a legally binding contract between the Exhibitor and IAGP providing that either party may cancel this contract on condition that written notice of such cancellations be received by the remaining party at least 40 days prior to the scheduled date of the show as provided herein; and further provided that amount of rental paid will be refunded only on condition that such cancellation is made by IAGP. No refunds on cancellation less than 40 days.

**IN WITNESS THEREOF the applicant has caused this contract to be duly made by an officer of the company or person duly authorized and agrees to be bound by the conditions, rules, regulations and requirements listed on the back of this application.**

Company Name: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*Please return a copy of this form as well as the Exhibitor Application with your payment.*

# Sponsorship Opportunities



*Your generous support allows IAGP to continue promoting groundwater awareness and provide quality education for our contractors and partners. IAGP's Sponsorship Program supports a stronger association to serve and create a more viable industry. Sponsorship opportunities vary and are not exclusive. All sponsorships are sincerely appreciated.*

## Gold Star Sponsor • \$ 2,500 Annual Meeting & Expo

\$ \_\_\_\_\_

On-screen recognition at Annual Meeting Contractor Seminar

Signage recognition of Expo sponsorship

Recognition in Expo promotional material and program

Single booth with electricity and 2 booth reps, \$100 discount on additional booth with preferred placement.

Recognition in Aquanotes Annual Meeting Edition

Half page ad in Aquanotes Annual Meeting Edition

Placement on main sponsorship aisle near buffet tables and bars

\*NEW\* Pre-event email sent to all attendees from IAGP with your event information on your behalf

\*NEW\* Web banner ad on IAGP.org for months of December, January and February (1 of 5 positions)

## Exclusive Opportunities Included with Gold Star Sponsors!

(Commitments must be made before December 20!)

Gold sponsors will now have the opportunity to host one of the following events and have it credited exclusively to their sponsorship in addition to the list above. These exclusive opportunities will be given to Gold Star sponsors on a first-come basis. Event signage will promote your company as any of the following:

- \_\_\_\_\_ • Education room sponsor (Drilling, Pump, Business and Geothermal Rooms)
- \_\_\_\_\_ • Sponsor Wi-Fi access available for all attendees in the expo hall
- \_\_\_\_\_ • Break sponsor (offering coffee in the morning and soda in afternoon in main common area)
- \_\_\_\_\_ • Name badges (logo on all name badges)

## Silver Hospitality Sponsor \$ 1,500 Expo

\$ \_\_\_\_\_

Signage recognition of Expo Hospitality

Recognition in Expo promotional material and program

Single booth with electricity and 2 booth reps (\$510 value); \$100 discount off additional booths

Recognition in the Aquanotes Annual Meeting Edition

Placement on main sponsorship aisle near buffet tables and bars (Commitment by Dec. 20)

## Helping Hand Sponsor \$ 250 Expo

\$ \_\_\_\_\_

Recognition on event printed program

Recognition in the Aquanotes Annual Meeting Edition

*See Reverse Side for More Sponsorship Perks!*

*Your sponsorship and advertising dollars are best used when the message is repeated to our members. Continue to reach industry professionals 12 months of the year by adding one of the following web site advertising, or newsletter advertising packages. As another benefit of your sponsorship, the web site and newsletter promotional opportunities are being offered at a discount! The prices below reflect a \$100 discount off the normal advertising rate. Please call if you have any questions, 815-973-3000.*

#### Web Site Advertising

IAGP.org Banner Ad (3 rotating positions available) for 12-months 1000 x 200 pixels \$300 \$ \_\_\_\_\_

IAGP.org Side Bar Ad 300 x 400 pixels for 12 months \$150 \$ \_\_\_\_\_

#### Newsletter Advertising

Full Page Quarterly Aquanotes Contract \$700 \$ \_\_\_\_\_

1/2 Page Quarterly Aquanotes Contract \$450 \$ \_\_\_\_\_

If you have any questions regarding sponsorship packages, please contact Nicole at 815-973-3000 or [info@iagp.org](mailto:info@iagp.org). IAGP wants to make this a great marketing experience for you and your company.

***Yes I want to be a sponsor!***

***Total*** \$ \_\_\_\_\_

Please find my credit card info below  I have enclosed a check  Please invoice me for my sponsorship

Company \_\_\_\_\_ Contact \_\_\_\_\_ Ph or email \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp Date \_\_\_\_\_ Security Code \_\_\_\_\_

Billing Address \_\_\_\_\_ Billing Zip \_\_\_\_\_

Name of Cardholder \_\_\_\_\_ Signature of Card Holder \_\_\_\_\_